

CLAIMS

What is claimed is:

1 1. A hang-line towel comprising:

2 a towel having a hang line attached predeterminedly to a top edge of the
3 towel;

4 the hang line having ends that can be positioned closely as a hang loop
5 intermediate a first attachment portion of the towel and a second attachment portion
6 of the towel;

7 the first attachment portion of the towel being predeterminedly
8 proximate a first top corner of the towel;

9 the second attachment portion of the towel being a predetermined
10 distance from the first top corner towards a second top corner of the towel;

11 the hang loop being articulated to encircle predeterminedly a
12 predetermined towel-hang portion of an individual's torso for hanging the towel
13 from the individual;

14 the towel being articulated to extend predeterminedly down from the
15 towel-hang portion of the individual's torso; and

16 the towel being articulated to extend from a first side of the individual
17 that is vertically below the first top corner of the towel to a second side of the
18 individual and to extend about the individual predeterminedly.

1 2. The hang-line towel of claim 1 wherein:

2 the towel-hang portion of the individual's torso for which the hang loop
3 is articulated to encircle is the individual's neck.

1 3. The hang-line towel of claim 2 wherein:
2 the towel is articulated to extend to proximate a mid section of the
3 individual's torso.

1 4. The hang-line towel of claim 2 wherein:
2 the towel is articulated to extend to predeterminedly below a genital
3 portion of the individual's torso.

5. The hang-line towel of claim 4 wherein:
 the towel is articulated to extend completely about the individual's
torso; and
 the second top corner and the first top corner of the towel include a top-
corner fastener with which the first top corner and the second top corner can be
fastened together.

6. The hang-line towel of claim 1 wherein:
 the towel-hang portion of the individual's torso for which the hang loop
is articulated to encircle is the individual's waist.

1 7. The hang-line towel of claim 6 wherein:
2 the towel is articulated to extend to predeterminedly below a genital
3 portion of the individual's torso.

13. The hang-line towel of claim 1 wherein:
the attachment of the hang line to the towel is tension releasable with
at least one pressure-release fastener for allowing release of attachment.

14. The hang-line towel of claim 1 wherein:
the hang line is selected from a class of lines that includes rope, string,
belting, chain, and cloth fabric.

15. The hang-line towel of claim 1 wherein:
the hang line includes advertisement material.

16. The hang-line towel of claim 1 wherein:
the towel includes advertisement material.

17. The hang-line towel of claim 16 wherein:
the hang line includes advertisement material.

18. The hang-line towel of claim 1 and further comprising:
a containment fastener on each of four corners of the towel being four fasteners for fastening the four corners together for furoshiki use.

19. The hang-line towel of claim 18 wherein:
the towel includes substantial rectangularity and two of the containment fasteners are positioned as square-distance fasteners at proximate a towel-width distance from a first end of the towel.

20. A method comprising the following steps for advertising with a hang-line towel having a hang line attached predeterminedly to a top edge of the towel; the hang line having a hang loop intermediate a first attachment portion of the towel and a second attachment portion of the towel; the first attachment portion of the towel being predeterminedly proximate a first top corner of the towel; the second attachment portion of the towel being a predetermined distance from the first top corner towards a second top corner of the towel; the hang loop being articulated to encircle predeterminedly a predetermined towel-hang portion of the individual's torso for hanging the towel from the individual; the towel being articulate to extend predeterminedly down from the towel-hang portion of the individual's torso; and the towel being articulated to extend from a first side of the individual that is vertically below the first top corner of the towel to a second side of the individual and to extend about the individual predeterminedly; the steps including:

providing a hang-line towel having desired design features;

placing advertising material on the hang-line towel predeterminedly; and

distributing the hang-line towel to societal members targeted for sales of intended products.

21. A method for advertising comprising the following step:
positioning advertisement material on a hang-line towel having a hang
line attached predeterminedly to a top edge of the towel; the hang line having a hang
loop intermediate a first attachment portion of the towel and a second attachment
portion of the towel; the first attachment portion of the towel being predeterminedly
proximate a first top corner of the towel; the second attachment portion of the towel
being a predetermined distance from the first top corner towards a second top corner
of the towel; the hang loop being articulated to encircle predeterminedly a
predetermined towel-hang portion of the individual's torso for hanging the towel
from the individual; the towel being articulate to extend predeterminedly down from
the towel-hang portion of the individual's torso; and the towel being articulated to
extend from a first side of the individual that is vertically below the first top corner
of the towel to a second side of the individual and to extend about the individual
predeterminedly.

INVENTOR

Kenneth Robert Mohney
KENNETH ROBERT MOHNEY

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